

Personal Cybersecurity Protection for High-Profile Individuals

Cybercriminals increasingly target high-net-worth individuals and their families. BlackCloak is the only cybersecurity solution built for this uniquely at-risk group, offering protection from fraud, identity theft, and targeted cyber attacks.

Major Events Make Your Clients Major Targets



Upcoming Liquidity Events or Exits

These events draw attention to your clients. Cybercriminals prey on the timing sensitivities, transaction values and new relationships to access and exploit information.



Large Philanthropic Activities

Philanthropic activity exposes your client and their family to targeted, personalized attacks.



Large Purchases or Notable Activities

Large financial transfers and public announcements draw attention and are targets for sophisticated attacks.



Questions to Ask:



Do your clients know if all their devices and online accounts are protected against hackers?

Every device is a potential attack vector. BlackCloak's Security Operations Center guarantees constant monitoring and rapid response.



Do your clients have credit freezes in place?

Credit freezes are the best way to prevent identity theft. BlackCloak helps your clients secure freezes across all three bureaus.



Do you have a plan in place to address the risk of Deepfakes?

BlackCloak offers Impersonation Protection, allowing members to validate the authenticity of communications from other BlackCloak members with whom they are connected, providing an extra layer of security to combat deepfakes.



Are your clients keeping their devices updated?

Ensure your clients are running the latest versions of their devices' software. At BlackCloak, we do the research and provide notifications on upcoming updates and security patches so that you and your clients can rest easy.



Do your clients have dual factor verification turned on for key accounts?

At a minimum, ensure your clients have dual factor authentication turned on for their email accounts, financial accounts, healthcare accounts, and social media accounts. At BlackCloak, we guide our clients through the process to make sure their accounts are secured.



Questions to Ask:



Do you regularly scan your home network for exposure to vulnerabilities?

Home networks provide another way in for cybercriminals, and as more smart devices are connected, they become easy targets. BlackCloak runs weekly home network vulnerability scans to identify and rectify any security issues.



Do you connect to public Wi-Fi?

When using public Wi-Fi to connect to the internet, ensure that the network you're connected to is legitimate and secure. Cyber criminals often set up free wireless access points for unsuspecting users to connect to. BlackCloak provides members with a VPN so they can use public Wi-Fi services safely.



Who do you call when you have a cybersecurity question?

Most mass-market cybersecurity providers apply a one-size-fits-all approach to customer service with limited opening hours. BlackCloak offers a 24/7 concierge support service, available to every client, whenever they need us.



Do you reuse your passwords across multiple accounts and passwords at least 14 characters long?

You should not use passwords with family names, birth years, addresses, etc. that can be easy for cybercriminals to guess. Using unique, complex passwords and passphrases is the best practice, and storing those in a password manager is the secure way to keep them safe.



Is your information available on data broker websites?

Many cybercriminals leverage the information they find on data broker sites to conduct identity theft. BlackCloak continuously finds and removes this data to prevent it from being exploited.

Awards



80%

of the largest investment firms trust BlackCloak



39%

of clients have been hacked without their knowledge prior to joining BlackCloak



70%

of households have passwords exposed on the dark web

Benefits of Working With BlackCloak

- Deepen client relationships and extend the value of services offered to high net worth individuals.
- From informal referral programs to deep integrations, we will work with you to create a program that fits the value proposition you want to provide.
- No technical training, ongoing product configuration or management is required, BlackCloak takes care of it for you.
- Receive client introduction materials and ongoing support

What others consider going above and beyond is simply where we begin – we offer your clients more than just identity protection. We safeguard their personal devices, home networks and online accounts, testing security every 7 days to eliminate points of exposure across every digital touchpoint.



BlackCloak is your partner in protecting your clients' privacy and finances. We safeguard the personal privacy and cybersecurity across every facet of your clients' connected world—from smart devices and online accounts to home networks. Used by Fortune 500 companies, recommended by wealth management firms, and trusted by private family offices, BlackCloak offers award-winning cybersecurity, enhanced by around-the-clock expert care to deliver peace of mind to those who have little time and a lot to lose. Our team of experts will handle all sales conversations, implementation and ongoing operations efficiently and discreetly, with minimal disruption to you or your client.

To learn more, please visit:

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