



**Lisa Lindsay**  
PRMA Founding Member  
& first Executive Director

# The Lisa Lindsay CPRIA Scholarship

The Lisa Lindsay CPRIA Scholarship was created to honor PRMA's founding member and first Executive Director, Lisa Lindsay. Lisa brought more than 25 years of high-net-worth insurance experience to build and lead PRMA and she launched one of its most important initiatives, the Chartered Private Risk and Insurance Advisor (CPRIA) certification program.

## Overview of the CPRIA Certification:

The Chartered Private Risk and Insurance Advisor (CPRIA) certificate is the only certification program specifically developed for professionals in the high-net-worth industry. Endorsed by the Tobin Center for Executive Education of St. John's University in conjunction with St. John's School of Risk Management, Insurance and Actuarial Science, CPRIA aims to broaden your knowledge, enable you to give better advice to clients and provide you with specialized solutions to complex industry issues.

The certification covers topics that empower our members to serve high net worth clients better. The CPRIA Designation:

- Consists of [six consecutive segments](#) which are all completed virtually over the course of 15 months.
- Each segment will take approximately 8 hours to complete.
- CE credits are provided.

## Scholarship Details:

- The Lisa Lindsay CPRIA scholarship will allow a recipient to attain their certification at no charge. The scholarship is valued at **\$1,770. (\$2,100 with CE credits)**
- If selected, you will be asked to complete all six CPRIA courses **starting with Segment II on June 10, 2024, and ending with Segment I in Spring 2025.**
- For exact course dates, please refer to the calendar [here](#).

## Selection Criteria:

- The scholarship recipient must be a member of the Private Risk Management Association (PRMA).
- Dedicated to expanding their knowledge and risk management expertise in the high-net-worth personal lines insurance industry.
- Works full time for an insurance carrier, broker, agency or service provider.
- Completes the full application process by **May 10, 2024.**

## Application Process:

- Complete all questions in the CPRIA Scholarship [application](#).
- Attach one letter of recommendation. This individual should have first-hand knowledge of your work ethic, personal integrity, and why you are a great recipient for the designation.

## Award Notification:

The award recipient will be notified by PRMA by May 20, 2024.